



YES CULTURE
SAN DIEGO

OUR MISSION

To provide affordable, high quality health care services to improve the health of our members and the communities we serve.

OUR VISION

To lead the market as the health care system of choice.

OUR VALUES

How we work

- Accountability
- Flexibility • Innovation

How we relate to each other

Integrity • Partnership • Diversity

How we define success

Quality • Service • Results

OUR PHILOSOPHY

You make the difference

Excellence in all we do

San Diego is #1

OUR FIVE STRATEGIES FOR SUCCESS

